



PIMCHANOK SRIPRAPHAN

PASSIONATE • INSPIRED • AMBITIOUS

PROFILE

I have completed a master degree program in Usability Engineering and practice Human-Centred Design. During the program, I also participated in Digital Product School as an Interaction Designer, as well as working with a start up as a UX/UI designer. In both experiences, I was working in an interdisciplinary team tackling a real-world problem, and being user-centric.



16.11.1995



Thai - Native Speaker

English - Fluent (IELTS 6.5)

German - Beginner (A1)

CONTACT



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QUALIFICATION

2016 - 2020

M.Sc. Usability Engineering
Rhein-Waal University of Applied Sciences
Germany

2011 - 2015

B.Sc. Software Engineering
CAMT, Chiang Mai University
Thailand

SKILL

Illustration ● ● ● ● ●

Persona Design ● ● ● ● ○

Storyboarding ● ● ● ● ●

Sketching & Wireframing ● ● ● ● ●

Interaction Design ● ● ● ● ○

Usability Testing ● ● ● ○ ○

PROCESS & TOOL

User-Centred Design

Lean UX

Design Thinking

Agile

Lean Startup

GV Design Sprint

SketchApp

InvisionApp

Marvel

Zeplin

UXPin

Adobe Illustrator

Figma

Confluence

Trello

WORK EXPERIENCE

2019 - 2019

UI&UX Designer - Working Student at Yard GmbH, Düsseldorf, Germany

- Mobile App UI Design
- User manual Illustration
- Usability testing - indoor gardening prototypes
- Usability testing - unboxing experience
- Facilitating Agile Retrospective

2018 - 2019

UI&UX Design Intern at Yard GmbH, Düsseldorf, Germany

- Plant Experiment Dashboard - UX&UI Design
- Graphic Design and Illustrations: team avatars and roll-up banners for events
- Usability testings - indoor gardening prototypes
- User research: semi-structured interviews and thematic analysis
- Persona, User Story, Storyboarding
- Facilitating Agile Retrospective

2015 - 2016

Junior UI/UX Designer at YogaTrail Inc., Chiang Mai, Thailand

- UI redesign and integration of 2 products
- Graphic Design and Illustrations: team business cards and banners for marketing
- UI elements design
- Wireframes and user flow re-design for signup process

2015 - 2015

Graphic Design Intern, Nextzy Technologies Co, Ltd., Bangkok, Thailand

- Graphic Design and Illustrations: team business cards and banners for marketing
- Digital Illustrations: Mural for office space
- Wireframes for Mobile App

PARTICIPATION

2018

Digital Product School Batch#4 - Interaction Designer (IxD)
UnternehmerTUM, Munich, Germany

2017

Accessathon #2 | 48-hour Hackathon
focused on Accessibility
Rhein-Waal University of Applied Sciences, Kamp-Lintfort, Germany