



Yard GmbH  
Kaistrasse 11  
40221 Düsseldorf

## INTERNSHIP REPORT PIMCHANOK SRIPRAPHAN

To whom it may concern,

Ms Pimchanok Sripraphan born on 16 November 1995 in Thailand was employed in our company from 1 August 2018 to 31 July 2019 as a **User Experience Designer**.

During this time as a **full-time intern** she was tasked with developing strategic content for social media and executing it in reality. Besides, she assisted various internal divisions. In detail Ms Sripraphan was responsible for:

- App UI Design
- Internal dashboard: UX and UI Design
- User Research on how and why people grow food at home
- Creation of design systems & guidelines
- CI graphic design
- Persona and storyboarding
- Usability testing: Unboxing & home integration
- Retrospective meetings moderation

Ms Sripraphan has a comprehensive and multi-faceted knowledge which she always employs in a confident and purposeful way in her practical work. She finds good solutions and contributes new ideas. Thanks to exceptionally quick grasp, Ms Sripraphan very quickly familiarized herself with the many new fields of work and. We quickly reevaluated and upgraded the task responsibilities that we could give to her; such was her proficiency and professionalism in owning her role. Especially remarkable is her strongly developed analytical thinking which enabled Ms Sripraphan to form an independent, well-balanced and accurate judgment even in difficult situations.

Ms Sripraphan always identified herself fully with the tasks assigned to her, committed herself without hesitation successfully to our company. Even under high levels of stress she kept a clear head, carefully considered her actions and satisfactorily managed all tasks. At all times, Ms Sripraphan proceeded in an organized, systematic and result-oriented way. She always worked reliably and accurately.

She always completed the tasks to our entire satisfaction and got along well with all contact persons which she approached in her friendly, open and accommodating manner. Her personal conduct was always impeccable. We wish her all the best for her future career as well as continued success. Please feel free to contact me should you have any queries.

Yours sincerely

**Alexander Laugomer**  
General Manager

Düsseldorf, 31 July 2019