PIMCHANOK SRIPRAPHAN

PASSIONATE ● INSPIRED ● AMBITIOUS

PROFILE

I have completed a master degree program in Usability Engineering and practice Human-Centred Design. During the program, I also participated in Digital Product School as an Interaction Designer, as well as working with a start up as a UX/UI designer. In both experiences, I was working in an interdisciplinary team tackling a real-world problem, and being user-centric.

🎂 16.11.1995

🈯 Thai - Native Speaker
English - Fluent (IELTS 6.5)
German - Beginner (A1)

CONTACT

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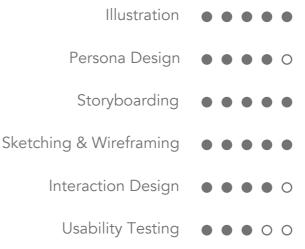
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QUALIFICATION

2016 - 2020

M.Sc. Usability Engineering
Rhein-Waal University of Applied Sciences
Germany

2011 - 2015

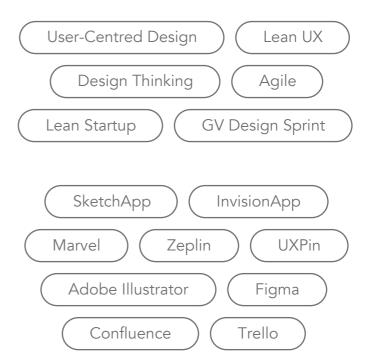**B.Sc. Software Engineering**
CAMT, Chiang Mai University
Thailand

SKILL

Skill	Level
Illustration	● ● ● ● ●
Persona Design	● ● ● ● ○
Storyboarding	● ● ● ● ●
Sketching & Wireframing	● ● ● ● ●
Interaction Design	● ● ● ● ○
Usability Testing	● ● ● ○ ○

PROCESS & TOOL

User-Centred Design   Lean UX

Design Thinking   Agile

Lean Startup   GV Design Sprint

SketchApp   InvisionApp

Marvel   Zeplin   UXPin

Adobe Illustrator   Figma

Confluence   Trello

WORK EXPERIENCE

2019

UI&UX Designer - Working Student at Yard GmbH, Düsseldorf, Germany
- Designed UI for Yard.ag Mobile App
- Designed and illustrated user manual for Yard indoor gardening device
- Usability tesing of Yard indoor gardening prototypes
- Usability testing of Yard unboxing experience
- Facilitated Agile Retrospective meetings every other week

2018 - 2019

UI&UX Design Intern at Yard GmbH, Düsseldorf, Germany
- Designed a dashboard and control system for plant biologists to monitor and manage Yard indoor gardening device, using User-Centred Design
- Design graphics and illustrations such as internal team avatars, roll-up banners for events
- Usability testings of Yard indoor gardening prototypes
- User research of how & why people grow plants at home via semi-structured interviews and thematic analysis
- Persona and storyboard illustrating user needs, pain-points and motivations
- Facilitated Agile Retrospective meetings every other week

2015 - 2016

Junior UI/UX Designer at YogaTrail Inc., Chiang Mai, Thailand
- Redesigned an external product and integrated into the main web app
- Designed graphics and illustrations such as team business cards and banners for marketing
- Designed new UI elements for new features
- Redesigned and developed wireframes for new user flow for sign up system

2015

Graphic Design Intern, Nextzy Technologies Co, Ltd., Bangkok, Thailand
- Designed graphics and illustrations such as team business cards and banners for marketing
- Designed digital illustrations for office decoration
- Developed wireframes for an insurance mobile application

PARTICIPATION

2018

Digital Product School Batch#4 - Interaction Designer (IxD)
UnternehmerTUM, Munich, Germany

2017

Accessathon #2 | 48-hour Hackathon
focused on Accessability
Rhein-Waal University of Applied Sciences, Kamp-Lintfort, Germany